

VISION 2020



VISION 2020 – The Right to Sight



VISION Statement

“Elimination of the main causes of avoidable blindness by 2020, in order to give all people in the world the Right to Sight”





Member organizations

WHO, IAPB, associations, eye care institutes and corporations are working together

A global initiative

VISION 2020: The Right to Sight is the global initiative for the elimination of avoidable blindness, coordinated jointly by the World Health Organization (WHO) and the International Agency for the Prevention of Blindness (IAPB), with its international membership of NGOs, professional associations, eye care institutions and corporations.

VISION 2020 member organizations are working together to eliminate avoidable blindness worldwide by the year 2020, in order to give everyone in the world the Right to Sight.



VISION 2020

The strategic elements

The strategy of VISION 2020 is built upon a foundation of community participation, with three essential components or elements:

- cost-effective disease control interventions;
- human resource development (training and motivation); and
- Infrastructure development (facilities, appropriate technology, consumables, funds).

The first Corporate Sponsor

Carl Zeiss VISION 2020's first corporate sponsor - now a Corporate Patron

In 2002, Carl Zeiss became the first Corporate Sponsor of the "VISION 2020: The Right to Sight" initiative.

As an economically successful manufacturer of systems and devices for diagnosing and treating ophthalmic disorders Carl Zeiss aims to make its contribution to ensuring that no one in the world has to suffer any longer from curable and preventable blindness in 2020.

It goes without saying that Carl Zeiss and Carl Zeiss Meditec support this initiative, since social responsibility is part of our corporate culture and has always been part of the self-image of the "ZEISS" brand. With donations of customized solutions, Carl Zeiss is helping to make high quality eye treatment available and affordable for millions of people all over the world.



Our understanding of sponsorship

Carl Zeiss – more than donating money

Under the VISION 2020 program Carl Zeiss will be major supporter for the establishment of ophthalmology training centers in each of five regions of the world within the next five years.

The funds will be used for training staff and equipping the centre. Carl Zeiss is supporting the foundation of the training centers in each region with a donation of US\$ 200,000. The company also donates systems for diagnosis, treatment and follow-up.

Additional annual financial contribution from the Carl Zeiss foundation to the International Agency for Prevention of Blindness in sponsorship of the "VISION 2020" initiative.

Our understanding of sponsorship

Carl Zeiss – The first training center (July 2007)

Together with Dr. Gullapalli N. Rao, the President of the IAPB, Dr. Michael Kaschke, Chairman of the Supervisory Board of Carl Zeiss Meditec AG, recently opened the first ophthalmology training center in Indonesia. Carl Zeiss is providing the training center with \$200,000 and donating slit lamps, treatment lasers and a surgical microscope. Further training centers will follow in the next 4 years.





VISION 2020 Global Facts

Blindness and Vision Impairment:

*"Every 5 seconds one person in our world goes blind...
and a child goes blind every minute."*

According to WHO estimates:

- 37 million people worldwide are blind
- 124 million people have low vision
- In addition, 153 million people are vision-impaired due to uncorrected refractive error
- Every year, the number of totally blind people is increased by 1-2 million
- 75% of blindness is treatable and/or preventable



VISION 2020 Global Facts

Blindness and Vision Impairment:

According to WHO estimates:

- 90% of blind people live in the poorest developing countries
- Women face a greater risk of vision loss than men
- Without proper interventions the number of blind will increase to 75 million by 2020
- Restorations of sight, and blindness prevention strategies are among the most cost-effective interventions in health care

VISION 2020

Over the next two decades, VISION 2020 will take steps to prevent an estimated 100 million people from becoming blind.



VISION 2020



VISION 2020 & Carl Zeiss

A joint effort in order to give everyone in the world the Right to Sight.



AND

