

## Letter from the President



Dear Reader,

I am pleased to introduce to you the first edition of our customer magazine, VISIONS. With this new publication, we would like to regularly inform you about the newest developments and events in ophthalmology, and offer you a platform for communication, continuing education and information.

You probably learned from publications in the press, or from contact with our employees, that both areas of Carl Zeiss medical technology, “Carl Zeiss Meditec” and “Carl Zeiss Surgical” are to be consolidated under the one roof of Carl Zeiss Meditec.

The focus of our actions is you, the customer.

In medical technology, a growth industry for the 21st century, all our efforts are aimed at one objective—to support you with better and better, more efficient and more effective solutions for your work. Only those who are in control of the total workflow—at the level of technology, and especially at the level of application—can create optimal solutions which help to improve outcomes.

Even prior to this planned consolidation, Carl Zeiss Meditec was one of the leading companies providing therapy and diagnostic solutions for major diseases in ophthalmology. By acquiring IOLTech about 15 months ago, the company expanded and increased its product portfolio in the field of cataracts, through IOLs. The integration has gone smoothly, and has been completed in all important areas.

Because the surgical microscopes and digital visualization solutions of Carl Zeiss Surgical will now be integrated more completely into our business, we are creating the basis for integrated solutions and are thus increasing efficiency in diagnosis and therapy. In addition, the combined know-how of both companies offers the possibility of accelerating the development of innovations through close cooperation in research and development.

You as physicians, as well as your patients, will profit from future developments based on a foundation of broad and combined technology. With integrated and linked solutions, we want to establish standards in medical technology, and thus be an important and reliable partner in meeting your clinical challenges.

Inside, you’ll find an answer form. I invite you to use this form, or any other channel of communication, to enter into an exchange with us about the new magazine VISIONS, your challenges, and our range of solutions.

We hope you’ll enjoy reading this publication and are looking forward to your comments and suggestions.

A handwritten signature in dark ink, appearing to read 'Ulrich Krauss', with a checkmark at the end.

Ulrich Krauss  
President and CEO